



PRIVACY POLICY

Effective Date: 07-Apr-2025

At Acharya ("we", "our", or "us"), accessible from <https://acharyaofficial.com/>, we are committed to protecting your privacy. This Privacy Policy outlines the types of information we collect, how we use it, how we store it, and the choices you have concerning your information. This policy is designed in compliance with applicable Indian laws including the Information Technology Act, 2000, and adheres to best practices followed by other educational platforms.

1. Information We Collect

We collect information to provide better services to all our users – students, tutors, and parents. The data collected includes:

a. Personal Information:

- Full name
- Email address
- Phone number
- Residential address
- Student's academic details (grade, subjects, preferences)
- Tutor's qualifications, certifications, teaching experience, availability
- Identity verification documents (e.g., Aadhar card, PAN card)

b. Automatically Collected Data:

- IP address
- Browser type and version
- Device type and OS
- Pages visited and time spent on each page
- Referring site details



c. Cookies and Tracking Technologies: We use cookies, web beacons, and similar technologies to enhance your experience, analyze trends, administer the website, and track user interactions.

2. Legal Basis for Processing

We process your data under one or more of the following legal bases:

- Your consent
 - Performance of a contract
 - Compliance with legal obligations
 - Legitimate interests in enhancing our services
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3. How We Use Your Information

The information collected is used for the following purposes:

- Facilitate and personalize the connection between students and tutors
 - Analyze and verify tutor qualifications to maintain quality standards
 - Handle inquiries and offer customer support
 - Conduct background checks and knowledge assessments for tutors
 - Enable batch enrolment and communication between stakeholders
 - Deliver updates, newsletters, and promotional content (with consent)
 - Comply with legal and regulatory requirements
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4. Sharing of Information

We do not sell or rent your personal information. However, we may share information in the following circumstances:

- With verified tutors and students for proper matching
- With third-party service providers who assist us in managing the platform (under strict confidentiality agreements)



- With law enforcement, regulatory bodies, or government agencies if required by law
 - During a merger, acquisition, or sale of company assets (with prior notice)
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5. Data Storage and Security

- We store data on secure servers located in India or other jurisdictions compliant with Indian data protection standards.
 - We use encryption, firewalls, multi-factor authentication, and secure access controls.
 - Data retention: We retain your information as long as necessary to fulfill the purposes outlined in this policy or as required by law.
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6. Your Rights and Choices

Subject to applicable laws, you may:

- Request access to your personal information
- Request correction, update, or deletion of your information
- Withdraw consent at any time (where applicable)
- Object to or restrict certain processing of your data
- Request data portability

To exercise any of these rights, contact us at acharyaofficialmail@gmail.com.

7. Children's Privacy

Acharya services are not directed toward children under 13 without parental consent. We do not knowingly collect data from minors. If we become aware that a child has provided us with personal information without parental consent, we will delete it immediately.



8. Third-Party Services and Links

Our platform may contain links to third-party websites and services. We are not responsible for the content or privacy practices of those third parties. We encourage users to read their privacy policies before interacting with them.

9. Data Transfers

If your data is transferred to a jurisdiction other than your own, we ensure adequate safeguards are in place to protect your information in accordance with applicable data protection laws.

10. Policy Compliance and Grievance Redressal

We are committed to resolving any grievances in accordance with the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011.

11. Updates to This Policy

We may update this Privacy Policy periodically. When we make significant changes, we will notify you through email or a prominent notice on our platform. We encourage you to review this page periodically.

12. Contact Us

If you have any questions or concerns about this Privacy Policy, or our data practices, please contact us at:

Email: acharyaofficialmail@gmail.com

Phone: +91 8580 421431

Address: Lucknow, UP



By using our website or services, you agree to the terms of this Privacy Policy and consent to the collection and use of your data in accordance with this document.

